Digital Ethnography Research Centre

Locating the Mobile workshop
(Building 9, level 2, room 14)

Friday 13th December 2013

MORNING SESSION 10-12.30

10-11.30am Morning session: Knowing Locative Media, Knowing Families
Visualities of Play, Place and Mobility: Case studies and roundtable discussion of camera phone apps, playful apps, and locative media in everyday life (Emma Witkowski, Rowan Wilken, Larissa Hjorth, and Sarah Pink).

11.30am -12.30: *Families in Context*—Cross-cultural dimensions of Intergenerational Media Use (Heather and Jolynna). General discussion.

LUNCH 12.30-1.30

AFTERNOON SESSION:
METHODS FOR RESEARCHING (WITH) LOCATIVE MEDIA

1.30 Mobile Media: From cultural object and media practice to researcher's tool
Roundtable: what are some of the directions we can go with mobile media as researcher's tool? What are some of the limits? How does this challenge the researchers' ethics of participation? (Led by Larissa and Heather)

2pm Diary Study/Everyday Life Methods: Discussion of various approaches to using mobiles, and platforms accessible in/through mobiles, as a form of documentation; examples will range from a designed program (Momento) to collect and track photos, analyses of things like contact lists as well as the use of existing platforms to capture people's everyday practices (Heather)

2.30pm Video methods: using video to understand unspoken tacit knowledge, habitual activity and everyday routines (Sarah)

3pm-5pm Discussion of inventive, interdisciplinary and speculative methods
• Present findings of the ethnography+design+futures workshop (Sarah)
• Discussion of emergent media methods and transmission (led by Kat Jungnickel)
• Genevieve Bell to discuss some of her relevant projects in relation to this research

6pm @ Dinner at Gorsky & Jones, 304 Smith St, Collingwood, 3066, Ph. 94177779

Saturday 14th December 2013

10 AM -12.30: MORNING SESSION

Pilot Studies

Presentations of pilot studies of initial fieldwork conducted in Melbourne, Shanghai and Tokyo regarding cross-generational locative media within everyday life.
Chris Malmo and Larissa Hjorth (Melb); Fumitoshi Kato and Kana Ohasi (Tokyo); Baohua Zhou and Miao Xiao (Shanghai). These studies are very much in the preliminary stages so that we can reflect upon some of the insights and challenges ahead. General discussion.

12.30-1.30 LUNCH

AFTERNOON SESSION 1.30-4.30

1.30 Working together

Practical issues of how we will all work together, how (and what platforms) we will use to archive, log and share research materials and findings, and the kind of protocol we would like to use for authoring and co-authoring, as there are quite a lot of us and we are from different academic cultures, it would be good to be able to clarify all of our positions and needs.

Our aspirations and what we would like to achieve with the project—what each of us is most interested in, what we might each want to develop publications around as time goes on, et—then we will have some ways to all keep talking to each other during the project.

Innovative transmission of practices: One obvious outcome is of this project, along with workshops, publications and white papers, would be to have a website that housed some multi-media clips that provide a nuanced sense of the intergenerational usage. Do we have some examples of playful websites we could emanate? Kana Ohasi did a great short documentary for the *keitai mizu* (mobile water) project in Tokyo:
http://vimeo.com/67616823

We could make an assemblage of clips and use software that obscures people's faces to maintain anonymity while also providing media use in context. Would be good to experiment with users making their own mobile movies and then editing afterwards to provide consistency.

3pm *Where to go from here: logistics of fieldwork and milestones*

READINGS
Key readings about Families in Context—Cross-cultural dimensions of Intergenerational Media Use:
Horst, H. (2012) 'Grandmothers', in L. Fortunati et al. *Migration, Diaspora & Information Technology.* London: Routledge, pp. 65-76.
Schofield Clark, L. (2012) *The Parent App: Understanding Families in the Digital Age.* New York: Oxford University Press.

Key readings about Locative and mobile media:
Dourish, P & Bell, G. (2011) *Divining a Digital Future: Mess and Mythology in Ubiquitous Computing*, Cambridge, Mass: MIT Press.
Horst, H & Hjorth, L. (2013) 'Engaging practices', *Handbook of Digital Technology*, S. Price et al. London: Sage.
Kato, F., et al. (2005) 'Uses & Possibilities of the Keitai Camera', in Ito et al. *Personal, Portable, Pedestrian,* MIT Press, pp. 300-310.
Licoppe, C & Y. Inada (2009) 'The Mogi location-aware community', *MobileHCI09*, Sept 15, Germany, http://tinyurl.com/bd2lx5p
Lury, C. and Wakeford, N. (2013) *Inventive Methods*. London: Sage
Pink, S. & L. Hjorth (2012) 'Emplaced Cartographies: Reconceptualising camera phone practices in an age of locative media', *Media International Australia*, 145: 145-156.
Wilken, R. (2012) 'Locative media: From specialized preoccupation to mainstream fascination', *Convergence journal* 18(3): 243-247

Some general details about the Locating the Mobile project

Locating the Mobile **poses the following substantive research questions:**

1.   How are locative media practices and technologies shaping, and shaped by, intergenerational family relationships over time?
2.   What are the implications of locative media for emergent practices of surveillance and privacy across cultural and generational differences?

Based on this research it will:

-      Produce the first study about intergenerational and cross-cultural locative media practices in families that accounts for culturally specificity and change over time. In sum, situating locative media as part of the everyday.
-      Develop innovative methods by treating locative media and practices around them both as an object of study and as a *research tool* (i.e. in using software tracking applications and in developing video and photographic research methods) and thus advance methodological discussions in media and cultural studies.
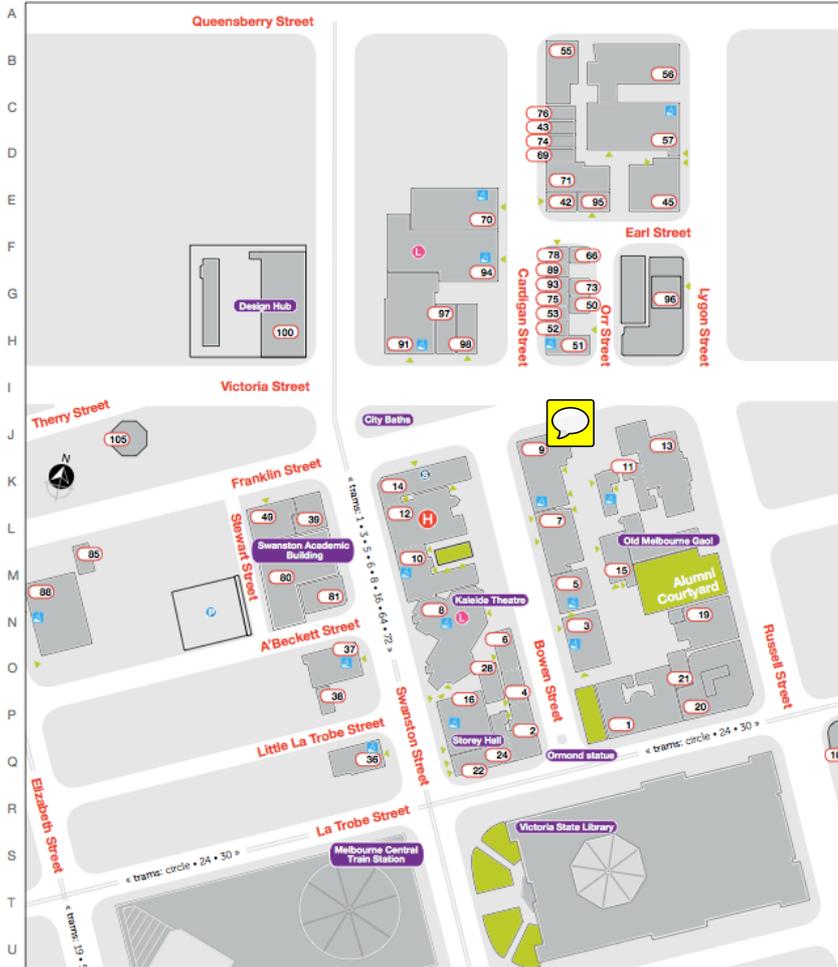
METHODS OUTLINED SO FAR

- In-depth Interviews provide a biographical/historical focus
- Day-in-the-life studies investigate through the focus of the flow of everyday life
- Video recorded re-enactments focus on the normally unseen events and routines of everyday life
- Locative Media Methods focus upon locative media use in everyday life

To consider: how can we use mobile media as a researcher's and participatory tool? What are the ethics?
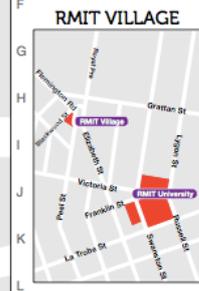
CITY CAMPUS

City campus buildings not on this map:
» Building 154 (Royal Dental Hospital, 720 Swanston Street, Carlton)

LEGEND

H	the Hub
L	Library
	Wheelchair access
55	Building number
Hall	Landmark
S	Security
P	Parking

RMIT VILLAGE

RMIT BOURKE ST

Queensberry Street
Earl Street
Victoria Street
Therry Street
Franklin Street
A'Beckett Street
Little La Trobe Street
La Trobe Street
Cardigan Street
Orr Street
Lygon Street
Russell Street
Bowen Street
Swanston Street
Stewart Street
Elizabeth Street

Design Hub
City Baths
Swanston Academic Building
Kaleide Theatre
Old Melbourne Gaol
Alumni Courtyard
Storey Hall
Ormond statue
Victoria State Library
Melbourne Central Train Station

trams: 1 · 3 · 5 · 6 · 8 · 16 · 64 · 72
trams: circle · 24 · 30